

Privacy policy

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1. Data protection at a glance

General information

The following notes provide a simple overview of what happens to your personal data when you visit this website. Personal data is any data with which you can be personally identified. Detailed information on the subject of data protection can be found in our data protection declaration listed under this text.

Data collection on this website

Who is responsible for data collection on this website?

The data processing on this website is carried out by the website operator. Their contact details can be found in the section "Notice on the responsible body" in this data protection declaration.

How do we collect your data?

On the one hand, your data is collected by providing it to us. This can be, for example, be data that you enter in a contact form.

Other data is collected automatically or with your consent when visiting the website by our IT systems. These are mainly technical data (e.B Internet browser, operating system or time of page view). This data is collected automatically as soon as you enter this website.

What do we use your data for?

Part of the data is collected to ensure error-free provision of the website. Other data may be used to analyze your user behavior.

What rights do you have regarding your data?

You have the right at any time to receive information free of charge about the origin, recipient and purpose of your stored personal data. You also have the right to request the rectification or deletion of this data. If you have given your consent to data processing, you can revoke this consent at any time for the future. In addition, you have the right to request the restriction of the processing of your personal data in certain circumstances. Furthermore, you have the right to lodge a complaint with the competent supervisory authority.

You can contact us at any time if you have any further questions on the subject of data protection.

Analysis tools and third-party tools

When you visit this website, your surfing behaviour can be statistically evaluated. This is mainly done with so-called analysis programs.

Detailed information on these analysis programs can be found in the following privacy policy.

2. Hosting

External Hosting

This website is hosted by an external service provider (hoster). The personal data collected on this website is stored on the hoster's servers. These may include IP addresses, contact requests, meta and communication data, contract data, contact data, names, website accesses and other data generated via a website.

The hoster is used for the purpose of fulfilling the contract with our potential and existing customers (Art. 6 para. 1 lit.b DSGVO) and in the interest of a secure, fast and efficient provision of our online offer by a professional provider (Art. 6 para. 1 lit. f DSGVO). If a corresponding consent has been requested, the processing takes place exclusively on the basis of Art. 6 para. 1 lit. a DSGVO and § 25 para. 1 DSGVO, insofar as the consent includes the storage of cookies or access to information in the user's terminal device (e.B. device fingerprinting) within the meaning of the DSGVO. The consent can be revoked at any time.

Our hoster will only process your data to the extent necessary to fulfil its performance obligations and follow our instructions in relation to this data.

We use the following hoster:

Beget LLC

195027 Sankt Petersburg, Postfach 209

Russland

3. General information and mandatory information

Privacy

The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this data protection declaration.

When you use this website, various personal data is collected. Personal data is data with which you can be personally identified. This privacy policy explains what data we collect and what we use it for. It also explains how and for what purpose this is done.

We would like to point out that data transmission on the Internet (e.B. when communicating by e-mail) may have security gaps. A complete protection of the data against access by third parties is not possible.

Note on the responsible body

The responsible body for data processing on this website is:

Alpha Endurance

E-mail: info@alpha-endurance.com

The responsible body is the natural or legal person who alone or jointly with others decides on the purposes and means of processing personal data (e.B. names, e-mail addresses, etc.).

Storage period

Unless a more specific storage period has been specified in this data protection declaration, your personal data will remain with us until the purpose for data processing ceases to apply. If you make a legitimate request for deletion or revoke your consent to data processing, your data will be deleted unless we have other legally permissible reasons for storing your personal data (e.B. tax or commercial retention periods); in the latter case, the deletion takes place after these reasons have ceased to exist.

General information on the legal bases of data processing on this website

If you have consented to data processing, we process your personal data on the basis of Art. 6 para. 1 lit. a DSGVO or Art. 9 para. 2 lit. a DSGVO, provided that special categories of data are processed in accordance with Art. 9 para. 1 DSGVO. In the case of express consent to the transfer of personal data to third countries, the data processing is also carried out on the basis of Art. 49 para. 1 lit. a DSGVO. If you have consented to the storage of cookies or access to information in your end device (e.B. via device fingerprinting), the data processing will also be carried out on the basis of § 25 para. 1 DSGVO. The consent can be revoked at any time. If your data is required for the fulfilment of the contract or for the implementation of pre-contractual measures, we process your data on the basis of Art. 6 para. 1 lit.b DSGVO. Furthermore , we process your data if it is necessary to fulfil a legal obligation on the basis of Art. 6 para. 1 lit.c DSGVO. The data processing may also take place on the basis of our legitimate interest in accordance with Art. 6 para. 1 lit. f DSGVO. The relevant legal bases in each individual case are provided in the following paragraphs of this data protection declaration.

Note on data transfer to the USA and other third countries

Among other things, we use tools from companies based in the USA or other third countries that are not secure under data protection law. If these tools are active, your personal data may

be transferred to and processed in these third countries. We would like to point out that in these countries no level of data protection comparable to that of the EU can be guaranteed. For example, US companies are obliged to hand over personal data to security authorities without you as a data subject being able to take legal action against this. It can therefore not be ruled out that US authorities (e.B. secret services) process, evaluate and permanently store your data on US servers for surveillance purposes. We have relied on this Processing activities have no influence.

Revocation of your consent to data processing

Many data processing operations are only possible with your express consent. You can revoke your consent at any time. The legality of the data processing carried out until the revocation remains unaffected by the revocation.

Right to object to data collection in special cases as well as to direct marketing (Art. 21 DSGVO)

IF THE DATA PROCESSING ON THE BASIS OF ART. 6 PARA. 1 LIT. E OR F DSGVO, YOU HAVE THE RIGHT AT ANY TIME TO OBJECT TO THE PROCESSING OF YOUR PERSONAL DATA ON GROUNDS ARISING FROM YOUR PARTICULAR SITUATION; THIS ALSO APPLIES TO PROFILING BASED ON THESE PROVISIONS. THE RESPECTIVE LEGAL BASIS ON WHICH PROCESSING IS BASED CAN BE FOUND IN THIS DATA PROTECTION DECLARATION. IF YOU OBJECT, WE WILL NO LONGER PROCESS YOUR PERSONAL DATA CONCERNED UNLESS WE CAN DEMONSTRATE COMPELLING LEGITIMATE GROUNDS FOR THE PROCESSING WHICH OVERRIDE YOUR INTERESTS, RIGHTS AND FREEDOMS OR FOR THE ESTABLISHMENT, EXERCISE OR DEFENCE OF LEGAL CLAIMS (OBJECTION PURSUANT TO ARTICLE 21 (1) DSGVO).

IF YOUR PERSONAL DATA IS PROCESSED FOR DIRECT MARKETING PURPOSES, YOU HAVE THE RIGHT TO OBJECT AT ANY TIME TO THE PROCESSING OF PERSONAL DATA CONCERNING YOU FOR THE PURPOSE OF SUCH ADVERTISING; THIS ALSO APPLIES TO PROFILING INSOFAR AS IT IS ASSOCIATED WITH SUCH DIRECT ADVERTISING. IF YOU OBJECT, YOUR PERSONAL DATA WILL THEN NO LONGER BE USED FOR THE PURPOSE OF DIRECT MARKETING (OBJECTION PURSUANT TO ART. 21 PARA. 2 DSGVO).

Right to lodge a complaint with the competent supervisory authority

In the event of violations of the DSGVO, data subjects have the right to lodge a complaint with a supervisory authority, in particular in the Member State of their habitual residence, their place of work or the place of the alleged infringement. The right to lodge a complaint is without prejudice to any other administrative or judicial remedy.

Right to data portability

You have the right to have data that we process automatically on the basis of your consent or in fulfilment of a contract handed over to you or to a third party in a common, machine-readable format. If you request the direct transfer of the data to another controller, this will only take place to the extent that it is technically feasible.

Information, deletion and correction

Within the framework of the applicable legal provisions, you have the right at any time to free information about your stored personal data, their origin and recipient and the purpose of the data processing and, if necessary, a right to correction or deletion of this data. You can contact us at any time if you have any further questions on the subject of personal data.

Right to restriction of processing

You have the right to request the restriction of the processing of your personal data. You can contact us at any time. The right to restriction of processing exists in the following cases:

If you dispute the accuracy of your personal data stored with us, we usually need time to verify this. For the duration of the audit, you have the right to request the restriction of the processing of your personal data.

If the processing of your personal data was/is unlawful, you can request the restriction of data processing instead of deletion.

If we no longer need your personal data, but you need it to exercise, defend or assert legal claims, you have the right to request the restriction of the processing of your personal data instead of deletion.

If you have filed an objection pursuant to Article 21 (1) DSGVO, a balance must be struck between your interests and ours. As long as it is not yet clear whose interests prevail, you have the right to request the restriction of the processing of your personal data.

If you have restricted the processing of your personal data, this data may only be processed – apart from its storage – with your consent or for the establishment, exercise or defence of legal

claims or for the protection of the rights of another natural or legal person or for reasons of important public interest of the European Union or a Member State.

4. Data collection on this website

Cookies

Our Internet pages use so-called "cookies". Cookies are small text files and do not cause any damage to your device. They are stored either temporarily on your device for the duration of a session (session cookies) or permanently (permanent cookies). Session cookies are automatically deleted at the end of your visit. Permanent cookies remain stored on your device until you delete them yourself or they are automatically deleted by your web browser.

In some cases, cookies from third-party companies may also be stored on your device when you enter our site (third-party cookies). These enable us or you to use certain services of the third-party company (e.B. cookies for processing payment services).

Cookies have different functions. Numerous cookies are technically necessary because certain website functions would not work without them (e.B. the shopping cart function or the display of videos). Other cookies are used to evaluate user behavior or to display advertising.

Cookies that are necessary to carry out the electronic communication process, to provide certain functions desired by you (e.B. for the shopping cart function) or to optimize the website (e.B. cookies to measure the web audience) (necessary cookies) are stored on the basis of Art. 6 para. 1 lit. f DSGVO, unless another legal basis is specified. The website operator has a legitimate interest in the storage of necessary cookies for the technically error-free and optimized provision of its services. If consent to the storage of cookies and comparable recognition technologies has been requested, the processing takes place exclusively on the basis of this consent (Art. 6 para. 1 lit. a DSGVO and § 25 para. 1 DSGVO); the consent can be revoked at any time.

You can set your browser so that you are informed about the setting of cookies and allow cookies only in individual cases, exclude the acceptance of cookies for certain cases or in general and activate the automatic deletion of cookies when closing the browser. Disabling cookies may limit the functionality of this website.

Insofar as cookies are used by third-party companies or for analysis purposes, we will inform you separately about this in the context of this data protection declaration and, if necessary, request your consent.

5. Social media

Facebook

Elements of the social network Facebook are integrated on this website. The provider of this service is Meta Platforms Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland. However, according to Facebook, the data collected will also be transferred to the USA and other third countries.

An overview of the Facebook social media elements can be found here: https://developers.facebook.com/docs/plugins/?locale=de_DE.

When the social media element is active, a direct connection is established between your device and the Facebook server. Facebook receives the information that you have visited this website with your IP address. If you click on the Facebook "Like" button while you are logged into your Facebook account, you can link the contents of this website to your Facebook profile. This allows Facebook to assign the visit to this website to your user account. We would like to point out that, as the provider of the pages, we have no knowledge of the content of the transmitted data or their use by Facebook. Further information can be found in Facebook's privacy policy at:

<https://de-de.facebook.com/privacy/explanation>.

Insofar as consent has been obtained, the above-mentioned service is used on the basis of Art. 6 para. 1 lit. a DSGVO and § 25 DSGVO. The consent can be revoked at any time. If no consent has been obtained, the use of the service is based on our legitimate interest in achieving the widest possible visibility in social media.

Insofar as personal data is collected on our website and forwarded to Facebook with the help of the tool described here, we and Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland are jointly responsible for this data processing (Art. 26 DSGVO). The joint responsibility is limited exclusively to the collection of the data and its transfer to Facebook. The processing by Facebook after the forwarding is not part of the joint responsibility. The obligations incumbent on us jointly have been set out in an agreement on joint processing. The text of the agreement can be found at:

https://www.facebook.com/legal/controller_addendum. According to this agreement, we are responsible for providing data protection information when using the Facebook tool and for implementing the tool on our website in a secure manner under data protection law. Facebook is responsible for the data security of Facebook products. Data subject rights (e.B. request for information) with regard to the data processed by Facebook can be asserted directly at

Facebook. If you assert the rights of data subjects with us, we are obliged to forward them to Facebook.

The data transfer to the USA is based on the standard contractual clauses of the EU Commission. Details can be found here:

https://www.facebook.com/legal/EU_data_transfer_addendum,

<https://de-de.facebook.com/help/566994660333381> and

<https://www.facebook.com/policy.php>.

Instagram

Functions of the Instagram service are integrated into this website. These features are offered by Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland.

When the social media element is active, a direct connection is established between your device and the Instagram server. Instagram thereby receives information about your visit to this website.

If you are logged in to your Instagram account, you can link the contents of this website to your Instagram profile by clicking on the Instagram button. This allows Instagram to assign the visit to this website to your user account. We would like to point out that, as the provider of the pages, we have no knowledge of the content of the transmitted data or their use by Instagram. Insofar as consent has been obtained, the above-mentioned service is used on the basis of Art. 6 para. 1 lit. a DSGVO and § 25 DSGVO. The consent can be revoked at any time. If no consent has been obtained, the use of the service is based on our legitimate interest in achieving the widest possible visibility in social media.

Insofar as personal data is collected on our website with the help of the tool described here and forwarded to Facebook or Instagram, we and Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland are jointly responsible for this data processing (Art. 26 DSGVO). The joint responsibility is limited exclusively to the collection of the data and its transfer to Facebook or Instagram. The processing by Facebook or Instagram after the forwarding is not part of the joint responsibility. The obligations incumbent on us jointly have been set out in an agreement on joint processing. The text of the agreement can be found at: https://www.facebook.com/legal/controller_addendum. According to this agreement, we are responsible for providing data protection information when using the Facebook or Instagram tool and for implementing the tool on our website in a secure manner under data protection law.

Facebook is responsible for the data security of Facebook and Instagram products. Rights of data subjects

(e.B. request for information) with regard to the data processed on Facebook or Instagram, you can assert your claim directly from Facebook. If you assert the rights of data subjects with us, we are obliged to forward them to Facebook.

The data transfer to the USA is based on the standard contractual clauses of the EU Commission. Details can be found here:

https://www.facebook.com/legal/EU_data_transfer_addendum,

<https://help.instagram.com/519522125107875> and <https://de-de.facebook.com/help/566994660333381>.

Further information can be found in Instagram's privacy policy: <https://instagram.com/about/legal/privacy/>.

6. Newsletter

Newsletter data

If you would like to receive the newsletter offered on the website, we need an e-mail address from you as well as information that allows us to verify that you are the owner of the e-mail address provided and agree to receive the newsletter. Further data will not be collected or will only be collected on a voluntary basis. We use this data exclusively for sending the requested information and do not pass it on to third parties.

The processing of the data entered in the newsletter registration form takes place exclusively on basis of your consent (Art. 6 para. 1 lit. a DSGVO). You can revoke your consent to the storage of the data, the e-mail address and their use for sending the newsletter at any time, for example via the "unsubscribe" link in the newsletter. The legality of the data processing operations that have already taken place remains unaffected by the revocation.

The data stored by you for the purpose of subscribing to the newsletter will be stored by us or .dem newsletter service provider until you unsubscribe from the newsletter and deleted from the newsletter distribution list after unsubscribing from the newsletter or after the purpose has ceased. We reserve the right to delete or block e-mail addresses from our newsletter distribution list at our own discretion within the scope of our legitimate interest pursuant to Art. 6 para. 1 lit. f DSGVO.

Data stored by us for other purposes remain unaffected by this.

After you unsubscribe from the newsletter distribution list, your e-mail address may be stored in a blacklist by us or .dem newsletter service provider, if this is necessary to prevent future

mailings. The data from the blacklist will only be used for this purpose and will not be merged with other data. This serves both your interest and our interest in complying with the legal requirements when sending newsletters (legitimate interest within the meaning of Art. 6 para. 1 lit. f DSGVO). The storage in the blacklist is not limited in time. You can object to the storage if your interests outweigh our legitimate interest.

7. Plugins and Tools

YouTube with enhanced privacy

This website integrates videos from YouTube. The operator of the pages is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

We use YouTube in enhanced privacy mode. According to YouTube, this mode means that YouTube does not store any information about visitors to this website before they watch the video. However, the transfer of data to YouTube partners is not necessarily excluded by the extended data protection mode. This is how YouTube connects to the Google DoubleClick network, regardless of whether you're watching a video.

As soon as you start a YouTube video on this website, a connection to YouTube's servers is established. The YouTube server is informed which of our pages you have visited. If you are logged in to your YouTube account, you enable YouTube to assign your surfing behavior directly to your personal profile. You can prevent this by logging out of your YouTube account. Furthermore, YouTube can store various cookies on your device after starting a video or use comparable recognition technologies (e.B. device fingerprinting). In this way, YouTube can obtain information about visitors to this website. This information is used, among other things, to collect video statistics, improve the user experience and prevent fraud attempts.

If necessary, further data processing operations may be triggered after the start of a YouTube video, over which we have no influence.

The use of YouTube is in the interest of an appealing presentation of our online offers. This constitutes a legitimate interest within the meaning of Art. 6 para. 1 lit. f DSGVO. If a corresponding consent has been requested, the processing takes place exclusively on the basis of Art. 6 para. 1 lit. a DSGVO and § 25 para. 1 DSGVO, insofar as the consent includes the storage of cookies or access to information in the user's terminal device (e.B. device fingerprinting) within the meaning of the DSGVO. The consent can be revoked at any time.

Further information about data protection at YouTube can be found in their privacy policy at:

<https://policies.google.com/privacy?hl=de>.